

MAMA'S A ROLLING STONE

MAGAZINE

FEATURES NEWS FASHION SHOPPING & SALES BEAUTY STYLE GUIDE BEST DRESSED CULTURE THE BOUTIQUE

Fashion News: Lauren Conrad, Léa Seydoux + More

OCTOBER 27, 2011

- Designer and former reality star Lauren Conrad is writing a beauty book. [[BellaSugar](#)]
- Condé Nast's beauty and makeup magazine Allure is launching in Russia. [[WWD](#)]
- Marty Staff, who joined American Apparel Inc. as chief business development officer in March, has exited the role. [[WWD](#)]
- Calvin Klein will be the keynote speaker at the 2011 CFDA/Vogue Fashion Fund dinner awards gala on November 14. [[WWD](#)]
- Marc Jacobs and Proenza Schouler's Jack McCollough and Lazaro Hernandez are the CFDA's newest board members. [[WWD](#)]
- Some of fashion's most beautiful and iconic photographs are set to be sold at Christie's on November 2. [[Vogue UK](#)]
- Elisa Sednaoui is the face of the new Roberto Cavalli fragrance campaign. [[Fashion Gone Rogue](#)]
- French swimwear brand Eres is launching a collection of nail polishes to match the colors of its new line. [[Beauty High](#)]
- Oxygen is adding two new fashion-focused shows to its lineup. One will follow *America's Next Top Model* winner Eva Marcille, while the other will feature Rachel Zoe's former assistant Taylor Jacobson. [[The Hollywood Reporter](#)]
- Karl Lagerfeld has signed a deal with Fossil Inc. to create a line of men's and women's watches that will be sold under the Karl Lagerfeld label. [[WWD](#)]
- Kelly Florio Kasouf, daughter of the late Steve Florio, has written a book detailing her years spent at the Condé Nast offices, where her father was president and chief executive officer. [[WWD](#)]

